State Trails Advisory Committee March 22, 2016 Agenda Virginia Dept. of Forestry Training Room Fontaine Research Park 900 Natural Resources Drive Charlottesville, Virginia 22903 10:00 – 3:00 p.m.

10:00.	Welcome	and	Introd	uctions
10.00.	** CICOIIIC	ana	muou	uction

- 10:15 Purpose of committee (Del. Scott Lingamfelter-invited)
- 10:25 2016 Legislative Outcomes
- 10:30 Survey results and organization of committee
- 10:45 Freedom of Information Act (Matt Gooch, Attorney General's Office, invited)
- 11:20 Break
- 11:30 How your work fits into the 2018 Virginia Outdoors Plan

Afternoon Special Topic Focus

- -Strategies to foster communication and networking among trail stakeholders
- -Integrated approaches to **promote and market** trail values and benefits
- -Strategies to increase tourism and **commercial activities** associated with a statewide trail system

12:00 Lunch and SPECIAL TOPICS DISCUSSION

<u>Pete Eschelman</u>, Roanoke Regional Partnership, <u>Roanokeoutside.com</u> (video presentation during lunch)

Guest Speakers: Randy Rose, Virginia Tourism Partnership Alliance Marketing

- 1:15 Break
- 1:30 Breakout Groups
 - a) Develop one recommendation for the 2018 Virginia Outdoors Plan
 - b) What can we do now?
- 2:15 Report out

2:45 Next Steps

- a) The Aug. 18, 2016 meeting will focus on three special topics:
 - -Creative public and private funding strategies and partnerships to leverage resources to fund the development of trails
 - -The development of specialty trails, including concepts related to old-growth forest trails across the Commonwealth
 - -Strategies to enhance the involvement of organizations that promote outdoor youth activities, including the Boy Scouts of the USA and Girl Scouts of the USA and organizations that promote outdoor youth activities, including the Boy Scouts of the USA and Girl Scouts of the USA and the 4-H program of the Virginia Cooperative Extension
- b) The Dec. 1, 2016 meeting The Dec. 1, 2016 meeting will focus on -options to close the gaps in a statewide system of trails as described in § 10.1-204; -strategies to encourage and create linkages between communities and open space; -other practices, standards, statutes, and guidelines that the Director of the Department of Conservation and Recreation determines may enhance the effectiveness of trail planning across the Commonwealth, including methods for receiving input regarding potential trail impacts upon owners of underlying or neighboring properties.
- c) 3:00Adjourn